

## Supplemental Executive Retirement Plans

The following materials were designed to help promote Supplemental Executive Retirement Plans (SERP). A SERP might be an ideal solution to help fund a retirement benefit for the employee and also be used to retain the employee until retirement.



Client Snapshot (Client Approved)



Advisor Companion



BYA: 101(j)



Retaining and Rewarding Employees



Planning in Action: SERP



JH Solutions Sample Presentation (Client Approved; Customizable)